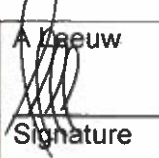

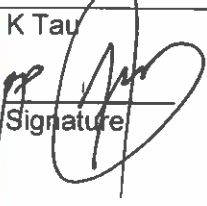


PROGRAMME 4 TOURISM


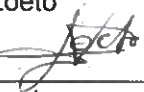

Version 1 for 2022/23



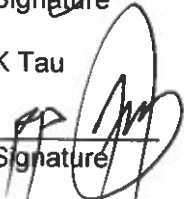
Tourism Planning





Indicator Title	Number of initiatives implemented
Definition	Initiatives aimed at creating an environment where tourism will grow for the economic benefit of the province. These initiatives may include creating an alignment between public and private sector, policy development and alignment for implementation, support industry collaboration and supporting municipalities with tourism planning
Source of data	Tourism Planning
Method of Calculation / Assessment	Simple count
Means of verification	<ul style="list-style-type: none"> • Concept document, attendance register and Outcome reports, • Central register, from 1 April 2022 to 31 March 2023.
Assumptions	Participation of key stakeholders such as spheres of government, FSGLTA and the private sector. Resources that enable the implementation of the plan.
Disaggregation of Beneficiaries (where applicable)	N/A
Spatial Transformation (where applicable)	N/A
Calculation type	Cumulative
Reporting Cycle	Annual
Desired performance	Satisfactory
Indicator Responsibility	<p>A Zepuw</p> <p> Signature</p> <p>22/04/2022 Date</p> <p>LETUKA R Maphaha</p> <p> Signature</p> <p>22/04/2022 Date</p>




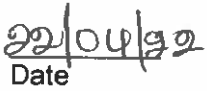
	K Tau	
	 Signature	<u>12/05/2022</u> Date

Tourism Growth and Development


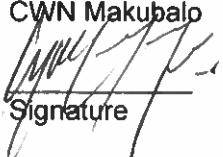
Indicator Title	Number of niche market interventions implemented
Definition	Expanding tourism activities to niche tourism markets to increase the number of visitors to the province. This will be in alignment with the Provincial Tourism Implementation Plan. Activities such as adventure tourism, sport tourism, culinary, Edu-tourism, etc. will be implemented.
Source of data	Tourism Growth and Development, spheres of government, FSGLTA, Department of Tourism and the private sector.
Method of Calculation / Assessment	Simple count
Means of verification	<ul style="list-style-type: none"> • Concept document, photos, Outcome reports; • Central register of all activities from 1 April 2022 to 31 March 2023.
Assumptions	Participation by spheres of government, FSGLTA and the private sector.
Disaggregation of Beneficiaries (where applicable)	N/A
Spatial Transformation (where applicable)	N/A
Calculation type	Cumulative
Reporting Cycle	Annually
Desired performance	Satisfactory
Indicator Responsibility	<p>T Siteko  Signature 22/4/22 Date</p> <p>V Loeto  Signature 22/4/22 Date</p> <p>P Mondl  Signature 22/4/22 Date</p>

Indicator Title	Number of partnerships established with strategic partners
Definition	Partnerships formed to enhance relations with neighbouring provinces and strategic partners for tourism development and tourism marketing. The objective is to grow the regional tourism economy. Partnerships established with neighbouring provinces and Lesotho for tourism promotion. North West, KZN, Eastern Cape, Northern Cape, Gauteng and Mpumalanga.
Source of data	Tourism Growth and Development, Nature reserves and resorts, private sector and spheres of government.
Method of Calculation / Assessment	Simple count
Means of verification	<ul style="list-style-type: none"> • Concept documents and/or submissions, outcome reports, • Central register of all activities from 1 April 2022 to 31 March 2023.
Assumptions	Participation by some or all of the following stakeholders: Spheres of government, government owned nature reserves and resorts, private sector owned nature reserves and resorts and community participation.
Disaggregation of Beneficiaries (where applicable)	N/A
Spatial Transformation (where applicable)	All Districts
Calculation type	Cumulative
Reporting Cycle	Quarterly
Desired performance	Satisfactory
Indicator Responsibility	<p>A Leeuw  Signature _____ Date <u>21/04/2022</u></p> <p>T Sibeko  Signature _____ Date <u>22/4/22</u></p> <p>K Tau  Signature _____ Date <u>18/05/2022</u></p>

Indicator Title	Number of tourism enterprises supported
Definition	Supporting tourism enterprises through enterprise development support programmes such as DESTEA incentives and enterprise support.
Source of data	Tourism Growth and Development
Method of Calculation / Assessment	Simple count
Means of verification	<ul style="list-style-type: none"> • Concept document, attendance register, progress reports • Central register of all activities from 1 April 2022 to 31 March 2023.
Assumptions	Participation of all key stakeholders
Disaggregation of Beneficiaries (where applicable)	N/A
Spatial Transformation (where applicable)	N/A
Calculation type	Cumulative
Reporting Cycle	Quarterly
Desired performance	Satisfactorily
Indicator Responsibility	<p>S Tlhone</p> <p> Signature</p> <p>02/04/22 Date</p> <p>A Lerota</p> <p> Signature</p> <p>12/05/22 Date</p> <p>M Meshiloane</p> <p> Signature</p> <p>04/05/22 Date</p> <p>T Sibeko</p> <p> Signature</p> <p>02/4/22 Date</p>

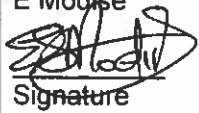
Indicator Title	Number of market access opportunities created for tourism enterprises in the province
Definition	Assist tourism enterprises to Participate at International and Domestic trade fairs like Tourism Indaba, Africa Travel as well as various big events such as Macufe and Cape Town Jazz festival. This may be either in person or virtual.
Source of data	Tourism Growth and Development
Method of Calculation / Assessment	Simple count
Means of verification	<ul style="list-style-type: none"> • Concept document, photos, Outcome reports; • Central register of all opportunities created from 1 April 2022 to 31 March 2023.
Assumptions	Availability of resources
Disaggregation of Beneficiaries (where applicable)	N/A
Spatial Transformation (where applicable)	All Districts
Calculation type	Cumulative
Reporting Cycle	Quarterly
Desired performance	Higher
Indicator Responsibility	<p>V Loeto</p> <p> Signature</p> <p> Date</p> <p>P Mondi</p> <p> Signature</p> <p> Date</p>

Indicator Title	Number of tourism safety initiatives conducted
Definition	Conduct planned and unplanned tourism safety inspections and or operations at

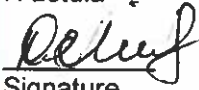
	accommodations establishments, attractions as well as guided tours.
Source of data	Tourism Growth and Development, FSGLTA, and the private sector.
Method of Calculation / Assessment	Simple count
Means of verification	<ul style="list-style-type: none"> • Concept document, photos, outcome reports, • Central register of all activities from 1 April 2022 to 31 March 2023.
Assumptions	Availability of resources; relevant stakeholder support
Disaggregation of Beneficiaries (where applicable)	N/A
Spatial Transformation (where applicable)	All Districts
Calculation type	Cumulative
Reporting Cycle	Quarterly
Desired performance	Higher
Indicator Responsibility	<p>A. Keuw  Signature 21/04/2022 Date</p> <p>CWN Makubalo  Signature 22/04/2022 Date</p>

Tourism Sector Transformation

Indicator Title	Number of Community-based Tourism initiatives supported
Definition	Identification and assisting Community-Based Tourism organisations with developmental programmes and or funding opportunities. Support may include facilitation of registration processes, capacity building, access to markets, access to funding and support with Tourism Environmental Impact Assessment (EIA)'s and rezoning application processes.
Source of data	Tourism Transformation, spheres of government, communities and resources to support communities in tourism.

Method of Calculation / Assessment	Simple count
Means of verification	<ul style="list-style-type: none"> • Concept document, • List of Community Based-Tourism organisations, progress reports, • Central register of all organizations supported from 1 April 2022 to 31 March 2023.
Assumptions	Availability of resources
Disaggregation of Beneficiaries (where applicable)	N/A
Spatial Transformation (where applicable)	N/A
Calculation type	All Districts
Reporting Cycle	Cumulative
Desired performance	Quarterly
Indicator Responsibility	E Modise  Signature
	22/04/2022 Date

Indicator Title	Number of service excellence awareness sessions facilitated
Definition	Inculcating the spirit of service excellence through awareness sessions in order to increase the level of service quality and standards provided to tourists. Role players include the entire tourism value chain, retail, SAPS and government services that tourists interact with such as Department of Home Affairs.
Source of data	Tourism Sector Transformation, Department of Tourism which is the pioneer of "Service Excellence", the private sector and FSGLTA.
Method of Calculation / Assessment	Simple count

Means of verification	<ul style="list-style-type: none"> • Concept document, invitations and attendance registers, progress reports, materials used, • Central register of all sessions from 1 April 2022 to 31 March 2023
Assumptions	Availability of resources
Disaggregation of Beneficiaries (where applicable)	N/A
Spatial Transformation (where applicable)	All Districts
Calculation type	Annually
Reporting Cycle	Quarterly
Desired performance	Higher
Indicator Responsibility	R Letula  Signature
	22/04/2022 Date