



destea

department of
Economic, Small Business Development,
Tourism and Environmental Affairs
FREE STATE PROVINCE

MEDIA ADVISORY

MEC SUPPORTS OVERLOOKED BUSINESSES

03 DECEMBER 2020

The unprecedented challenges of Covid-19 pandemic calls for the revaluation of many aspects of everyday life because the global economy has been plunged into unwelcome instability. Things have definitely not been easy for many businesses, especially small and township businesses. This situation is even worse for businesses owned and managed by people living with disabilities.

To ameliorate this challenge, and as part of enterprise support programme, and the contribution to economic recovery in order to save jobs and create new one, MEC Makalo Mohale, as part of celebrating International Day of People Living with Disabilities, has put the spotlight on this sector.

To this end, the Free State Provincial Government will host 100 entrepreneurs living with disabilities. They will be given a talk on how to improve their business in the face of the tough economic land environment. Five (5) of these people will receive R50 000.00 each to acquire equipment and services to help them improve their businesses.

These enterprises will further benefit from the Department's Access to Markets programme through which enterprises supported by the department are provided advertising space in local and national media to improve their profiles and chances to secure business or clientele.

The entrepreneurs will further be workshopped about registering their businesses on government central database to be able to do business with government.

Details are as follows:

Date: 03 December 2020

Time: 11:00

Venue: Gariep Dam

END

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Communication Unit

Department of Economic, Small Business Development, Tourism and Environmental Affairs

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