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department of
Economic, Small Business Development,
Tourism and Environmental Affairs
FREE STATE PROVINCE

MEDIA ADVISORY

To: All media houses

04 March 2025

MEC Makume to revitalize township economy

The Free State MEC for Finance, Economic Development and Tourism, Ketso Makume together with the departmental entities and Development Financial Institutions (DFIs) will on Thursday 06 March 2025 embark on an interactive discussion with local businesses from Mangaung Metro Municipality.

This initiative seeks to assess the state of affairs within the SMMEs and provide necessary intervention, revive and restore the township economy.

MEC Makume will engage with the following business sectors: Tourism, automotive, salons, tuckshop owners, fashion designers & textile, bakery/culinary, agro-processing and logistics. This will go a long way in resuscitating township businesses.

“The main objective of this intervention is not only to reignite enterprises but to respond to the triple challenges of poverty, inequality, and unemployment; to encourage SMMEs to start viable businesses and create jobs, “said MEC.

During the said session, the department, in collaboration with entities and DFIs, will assist SMMEs with necessary business skills, which include crafting of business plans as well as access to local and global markets.

The media is invited to attend.



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Details are as follows:

Date: 06 March 2025

Venue: Bloemfontein (Destinate Car Wash & Grill)

Time: 09h00

Issued by the Free State Department of Economic Development and Tourism

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